

THE STRATEGY LAYER THAT GETS YOUR PEOPLE THROUGH THE TEXES 268.

For school districts and universities.



Most exam prep hands your people more content and hopes it sticks. We do the opposite. **Principal Ready teaches them how a high-stakes exam is actually built, and how to beat it**, through three signature strategies: the C.L.U.E. Method, TRIAGE, and Bob & Weave. Christie Ray, a Principal of the Year, leads the lessons. Dr. A teaches the strategy on camera, each person's AI Test Coach applies it to every question, and every piece is tied to the 268.

STRATEGY, NOT CONTENT

BUILT ON RESEARCH

TIED TO THE BLUEPRINT

PERSONALIZED TO EACH PERSON

THEIR OWN AI TEST COACH

BUILD-YOUR-OWN STUDY GUIDE

— HOW YOUR PEOPLE USE IT

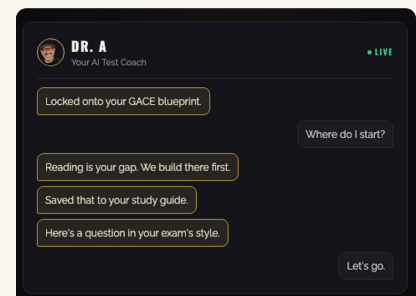
- 1 **START WITH THE BLUEPRINT**
We load their exact exam blueprint, so every minute of prep targets what the test actually measures.
- 2 **GET A PERSONAL PLAN**
Each person gets a prep path built around their real weak spots, not a one-size checklist.
- 3 **LEARN THE STRATEGIES THAT WIN**
Christie Ray leads the lessons; Dr. A teaches the C.L.U.E. Method, TRIAGE, and Bob & Weave, the exact strategies for beating the 268, on camera.
- 4 **TRAIN WITH THEIR AI TEST COACH**
Their coach runs those same strategies on every practice question, explains each miss, and drills their weak spots on demand.
- 5 **BUILD THEIR STUDY GUIDE**
As they move through the course, they build their own blueprint-aligned study guide and keep it for exam day.

→ **THEY WALK IN READY. THEY PASS. YOU HAVE THE NUMBERS TO PROVE IT.**

A PERSONAL AI TEST COACH FOR EVERY CANDIDATE

MAPPED TO THE 268

Not a generic chatbot. Each candidate gets their own coach, locked onto their exact exam blueprint. It runs the C.L.U.E. Method, TRIAGE, and Bob & Weave on every question, breaks down each miss the way Dr. A would, and saves the best of it into their study guide.



— WHY IT IS NOT LIKE OTHER PREP

	PRINCIPAL READY	TYPICAL EXAM PREP
THE METHOD	✓ The C.L.U.E. Method, TRIAGE, and Bob & Weave, taught step by step	– Generic tips, or none at all
FIT	✓ Tuned to each person's exam blueprint	– One generic path for everyone
COACHING	✓ An AI Test Coach that runs those same strategies	– A workbook and good luck
PRACTICE	✓ Written in the exam's real style	– Stock question banks
WHAT THEY KEEP	✓ A study guide they build themselves	– Nothing to show for it
PROOF	✓ Backed by the Pipeline Guarantee, no cash payout	– No guarantee

— FOUR WAYS TO BRING IT IN

NO COST

PARTNERSHIP

\$0 to you

A simple MOU. Your people enroll on their own at \$27/mo or \$97/yr. Zero cost, zero risk.

ACCESS CODES

\$150 to \$100 / seat / yr

Buy seats by volume, 10-seat minimum; each is a full year of access. +\$25/seat adds live monthly office hours with Christie Ray.

SITE LICENSE

\$1,500 to \$6,000 / yr

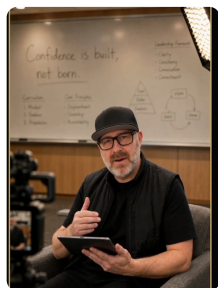
A full year of access for your whole cohort, from 10 up to 50 seats. Live office hours and admin reporting included, no add-on. Custom pricing for 51+.

LIVE WORKSHOP

\$5,000 flat

A 4 to 5 hour in-person session with Dr. A, up to 50 candidates. Travel included.

— WHY IT WORKS



6

TEXES 268 domains, fully covered

3

signature strategies, taught step by step

100%

tied to the real exam blueprint

Built by Dr. Jason Ampel, a test prep strategist and founder who has spent his career building exam prep systems, with lessons led by Christie Ray, a Principal of the Year. Every strategy is tied directly to the TEXES 268 blueprint, not generic test-taking advice.

START THE CONVERSATION.

Tell us your exam, your group size, and your timeline. We work with purchase orders, and a partnership can be set up in a matter of weeks.

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